

PRESS RELEASE

ANDERS PEHRSON APPOINTED AS COMMERCIAL DIRECTOR HUISFIT

In line with the long-term commitment to growth and improvement, Huisfit by Royal Huisman is pleased to announce the introduction of Mr. Anders Pehrson as the new Commercial Director with effect on 1 June 2025. He is joining to strengthen Huisfit and broaden the clientele, based on a long experience with refit, both as a captain and from a shipyard's perspective. Operating out of Palma, Anders is ideally positioned at the heart of one of the key Mediterranean superyacht hubs.

Anders is originally from Sweden and he has a long career in the yachting segment. He has been working on yachts since the mid 90's, mainly as a captain on motor yachts up to 60 meters. He stepped ashore in 2013 to take an active part in the conversion of Marina Port Vell Barcelona to turn it into a superyacht marina. In 2018 he moved to Palma and entered the superyacht refit sector, and until recently worked with Astilleros de Mallorca as the Commercial Manager.



Stefan Coronel, General Manager Huisfit comments: "After several busy years, we greatly appreciate the valuable insights and feedback we have received from project managers, captains, and crew during a wide variety of recent projects. Based on these learnings, we are taking the next step: making additional investments in both quality and our Huisfit team. Therefore, we feel fortunate to be able to welcome Anders Pehrson to the ranks. In addition, we are strengthening and expanding our in-house expertise in Amsterdam to further enhance our service and craftsmanship in the near future."

Anders Pehrson adds: "I am thrilled to join the Huisfit team and keen both to get to know the existing repeat client base and to introduce new clients to the Dutch craftsmanship of this renowned shipyard."

END OF PRESS RELEASE

HUISFIT

BY ROYAL HUISMAN



EDITOR'S NOTES

HUISFIT BY ROYAL HUISMAN

Revive your dream - Royal Huisman is principally known as a builder of fine custom yachts, but the same standards of expertise and craftsmanship are equally accessible for superyacht refits. Every yacht requires a refit and refurbishment from time to time. Even Royal Huisman yachts eventually feel the strain of the extensive global passage-making so thoroughly enjoyed by their owners.

Huisfit by Royal Huisman has enjoyed growing success since extending its reach to the wider superyacht fleet. Huisfit offers everything from classification-driven refit and maintenance work to the re-arrangement and refurbishment of superyacht interiors. In recent years Huisfit has proven to be a specialist for various yacht conversions, rebuilds and green solutions.



HUISFIT

BY ROYAL HUISMAN



The Huisfit team recognizes that every refit comes with a unique set of requirements, relevant infrastructure, access to specialist trade skills and equipment, and suitable slots to respect the yacht's schedule: expertise à la carte. All projects are able to benefit from the comprehensive and highly regarded in-house design engineering capability of Royal Huisman and sister company Rondal.



HUISFIT

BY ROYAL HUISMAN



HUISFIT HAS ALREADY PROVEN ITSELF TO SAIL AND MOTOR SUPERYACHTS BUILT BY SHIPYARDS LIKE FEADSHIP, PENDENNIS, LÜRSSEN, ABEKING & RASMUSSEN, HEESEN, VITTERS, CLAASEN, HOLLAND JACHTBOUW. IN ADDITION, NUMEROUS ROYAL HUISMAN-BUILT YACHTS HAVE BENEFITTED FROM HUISFIT

Many Huisfit commissions are undertaken for repeat clients and returning yachts initiated by word-of-mouth recommendations, always based on the team's understanding that today's client is tomorrow's ambassador.

Could Huisfit be the smart choice for your project too? huisfit.com [\[link\]](#)

LAST BUT NOT LEAST

As you might know Huisfit by Royal Huisman works closely with our clients and members of the yachting press. We do this in order to give all our media friends equal support and opportunity. Please introduce us to new press colleagues: we will be pleased to assist them and add their contact details to future press releases.

For any questions, please contact Jurjen van 't Verlaat (jurjen@huisfit.com or +31 527 243131). Feel free to also send your draft text for review or fact checking before publication.